Luca C. Wistendahl

Web developer, graphic designer and photographer. I love good design, effective communication and—most of all—putting the two together.

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Athens, Ohio

Education

Ohio University

Athens, OH	2012 - 2017
B.S. in Visual Communication	Magna Cum Laude
B.S. in Journalism	Magna Cum Laude

Skills

Web Development

Expert:	HTML5, CSS3, JS, jQuery, WordPress
Advanced:	PHP, SASS, Git, A11y, working with JSON
Intermediate:	Command-line, npm-scripts, consuming APIs

I pride myself in building modern, well-designed websites that convert and communicate efficiently. Always hungry to learn and expand my skill set.

Graphic Design

Expert:	Photoshop, Illustrator, InDesign
Advanced:	Bridge, After Effects, Premier Pro

I like attractive, compelling, research-based design that stands out and complements — but doesn't compete — with its message.

Photography

Expert:	Photojournalistic photo editing
Advanced:	Commercial photo editing,
DSLR cameras, a variety of lens ty	ypes, lighting, photo composition

I strive for beautiful, eye-catching commercial photography that showcases a product's best qualities and pulls viewers in.

Languages

xpert:		English, Italian
		French
lementar	/ :	Mandarin

Raised bilingual in English and Italian. Studied in Milan, Italy for seven months. Studied French for 6 years and Mandarin for 4.

Experience

UX Designer

Bitovi	Chicago, IL
Web Applications Agency	June 2020 - Present

Responsibilities include: UX, UI, HTML, CSS as well as client communications.

Freelancer

Web development, design and photography _____ 2014 - Present

Experienced in working with organizations of all sizes, in person and remotely. Always on the lookout for my next project.

Web Developer/Designer

Sixth City Marketing	Cleveland, OH
Digital Marketing Agency	May 2017 – June 2020

Responsibilities include: wireframing, designing, developing and launching client websites; email template design; client & product photography; troubleshooting; training.

My work requires direct communication with teammates and clients, often with the responsibility of successfully communicating technical information in a concise and accessible manner.

Multimedia Manager

The Athens	Bread	Company	Athens, OH
Artisan Bakery			2014 – Present

Designed the Athens Bread Company's logo and branding.

Responsibilities include: designing menus, order forms, business cards, gift certificates, print ads and promotional material; product photography; communications with printers and ad publishers.

Print Designer

The Athens NEWS	Athens, OH
Local Newspaper	June 2014 - May 2015

Designed advertisements for the paper's ad clients and infographics for stories. Edited images for print and digital publication.

Transferred to sister paper, The Athens Messenger, after the NEWS's purchase by Adams Publishing Group.

These are a few of my favorite things: Comics, concept art, video games, trading cards, rock climbing, running, playing the bass (poorly)