

Luca C. Wistendahl

Web developer, graphic designer and photographer. I love good design, effective communication and—most of all—putting the two together.

LucaCW.com

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LucaCWistendahl

18 N. May Ave., Athens, OH, 45701

Education

Ohio University

Athens, OH 2012 - 2017

B.S. in Visual Communication *Magna Cum Laude*

B.S. in Journalism *Magna Cum Laude*

Skills

Web Development

Expert proficiency: HTML5, CSS3, JS, jQuery, WordPress

Advanced proficiency: PHP, SASS, Git

Intermediate proficiency: Command-line

I pride myself in building modern, well-designed websites that convert and communicate efficiently. Always hungry to learn and expand my skill set.

Graphic Design

Expert proficiency: Photoshop, Illustrator, InDesign

Advanced proficiency: Bridge, After Effects, Premier Pro

I like attractive, compelling, research-based design that stands out and complements — but doesn't compete — with its message.

Photography

Expert proficiency: Photojournalistic photo editing

Advanced proficiency: Commercial photo editing,

DSLR cameras, a variety of lens types, lighting, photo composition

I strive for beautiful, eye-catching commercial photography that showcases a product's best qualities and pulls viewers in.

Languages

Bilingual proficiency: English, Italian

Professional working proficiency: French

Elementary proficiency: Mandarin

Raised bilingual in English and Italian. Studied in Milan, Italy for seven months. Studied French for 6 years and Mandarin for 4.

These are a few of my favorite things: Comics, concept art, video games, trading cards, rock climbing, running, playing the bass (poorly)

Experience

Freelancer

Development, design and photography 2014 - Present

Experienced in working with organizations of all sizes, in person and remotely. Always on the lookout for my next project.

Web Developer/Designer

Sixth City Marketing Cleveland, OH

Digital Marketing Agency May 2017 - Present

Responsibilities include: wireframing, designing, developing and launching client websites; email template design; client & product photography; troubleshooting; training.

My work requires direct communication with teammates and clients, often with the responsibility of successfully communicating technical information in a concise and accessible manner.

Multimedia Manager

The Athens Bread Company Athens, OH

Artisan Bakery 2014 - Present

Designed the Athens Bread Company's logo and branding.

Responsibilities include: designing menus, order forms, business cards, gift certificates, print ads and promotional material; product photography; communications with printers and ad publishers.

Print Designer

The Athens Messenger The Plains, OH

Regional Newspaper Hub May 2015 - July 2015

Designed advertisements and edited photos for publication in regional newspapers.

Print Designer

The Athens NEWS Athens, OH

Local Newspaper June 2014 - May 2015

Designed advertisements for the paper's ad clients and infographics for stories. Edited images for print and digital publication.

Transferred to sister paper, The Athens Messenger, after the NEWS's purchase by Adams Publishing Group.